# **Dan Halperin**

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 ■ deeayeen.com

## **EXPERIENCE**

#### Founder

Plaza July 2021 - Present, Global

- · Founded a web development studio providing web development, UI UX design, and product management services
- · Grew to nine senior members, serviced 6 clients concurrently at peak

## **Chief Technology Officer**

Rigor

June 2021 - July 2023, Florida

- · Recruited and lead the engineering, design, and product management teams
- · Raised \$3.5M (Agya Ventures, Bain Capital Ventures, Digital Currency Group, Flow Ventures, Koji Capital, Third Prime)

## **Lead Founding Engineer**

A.Team

November 2019 - May 2021, New York

- · Full-stack web development (React, Node.js, MongoDB, AWS)
- · Pioneered and led initiatives to grow the company

## Web Developer

Israeli Military Intelligence

March 2024 - November 2020, Israel

- $\boldsymbol{\cdot}$  Trained and led software engineering teams
- · Engineered emergency decision support systems

## **PROJECTS**

#### Writer

Medium · medium.com/@dee.aye.en · July 2019 - April 2020

- · Wrote Medium articles on the topic of React and UI/UX
- · Reached front page of Medium and over 1 million views

## **INTERESTS**

Pianist - youtube.com/@danhalperinpiano

## **SUMMARY**

As the founder of Plaza with over six years of experience in engineering and leadership, I have built a successful web development studio that specializes in web development, UI/UX design, and product management. With a proven track record of expanding teams and managing multiple high-profile clients simultaneously, I excel in leadership, project management, and delivering impactful digital solutions. My expertise spans from scaling startups, leading cross-functional teams, to raising \$3.5M in venture capital, all while driving product innovation and growth.